

Corporate-Level Member Benefit: [Lamar Advertising](#)



Through our partnership with **Lamar Advertising**, our Corporate-Level Chamber Members can be seen on **6 highly visible digital billboards in Flowood**.



ID# 111007001b

For illustrative purposes only. Actual structure configuration and appearance may vary.

Job Details:

Live Area Size: 400px X 840px
Substrate: Digital AutoScale Poster(ASP)
Plant: 047 - Jackson, MS
Artist: Jordan Sullivan
Tuesday, September 14 2021

Special Notes:

ref 908926001b

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ID# 110347001a

For illustrative purposes only. Actual structure configuration and appearance may vary.

Job Details:

Live Area Size: 400px X 840px
Substrate: Digital AutoScale Poster(ASP)
Plant: 047 - Jackson, MS
Artist: Omar Banmally
Wednesday, August 25 2021

Special Notes:

Referenced #908926001b for footer. Logo provided. Stock photos used.

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Flowood Chamber Billboard Locations

MAP #1

FLOWOOD LOCATIONS



LOCATION LIST

FLOWOOD LOCATIONS

*Impression values based on: Total Population

Map Icon	Label	Panel #	Geopath Id	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	60047	30636497	Poster / Digital	West	14' 0" x 28' 0"	43,651 <i>per spot</i>	YES
Location: HWY 25 1000' W/O GRANTS FERRY RD N/S F/W Current Advertiser: digital								
	2	60000	14923366	Poster / Digital	North	10' 0" x 21' 0"	13,667 <i>per spot</i>	YES
Location: GRANTS FERRY RD .4 MI N/O HWY 25 W/S F/N Current Advertiser: digital								
	3	60054	30596543	Poster / Digital	South	10' 0" x 21' 0"	38,950 <i>per spot</i>	YES
Location: AIRPORT RD .4MI S/O LAKELAND E/S F/S Current Advertiser: digital								
	4	60020	30470629	Poster / Digital	South	10' 0" x 21' 0"	64,396 <i>per spot</i>	YES
Location: OLD FANNIN 1.1 MI N/O LAKELAND W/S F/S Current Advertiser: digital								
	5	60041	30636495	Poster / Digital	West	14' 0" x 28' 0"	119,148 <i>per spot</i>	YES
Location: LAKELAND DR .2 MI W/O AIRPORT RD N/S F/W Current Advertiser: digital								
	6	60053	30596542	Poster / Digital	North	10' 0" x 21' 0"	25,663 <i>per spot</i>	YES
Location: AIRPORT RD .4MI S/O LAKELAND E/S F/N Current Advertiser: digital								
Total Weekly Impressions: 305,475								

PANEL #60047

HWY 25 1000' W/O GRANTS FERRY RD N/S F/W



LOCATION #1

ADVERTISING STRENGTHS: Left hand read on Lakeland Drive across from Wal-Mart. Located in one of Rankin County's most heavily populated residential areas.

WEEKLY IMPRESSIONS: 43,651 *per spot**

MEDIA TYPE/STYLE: Poster - Digital

LAT/LONG: [32.357633 / -90.01582](#)

MARKET: FLOWOOD

GEOPATH ID: 30636497

PANEL SIZE: 14' 0" x 28' 0" [View Spec Sheet](#)

FACING/READ: West / Left

SLOTS/DWELL: 6 slots / 8 seconds

PHYSICAL ADDRESS: 405 COUNTRY PLACE PKWY PEARL, MS 39208



*Impression values based on: Total Population

PANEL #60000

GRANTS FERRY RD .4 MI N/O HWY 25 W/S F/N



LOCATION #2

ADVERTISING STRENGTHS: Major artery accessing Lakeland Drive (Hwy 25) from the Ross Barnette Reservoir area.

WEEKLY IMPRESSIONS: 13,667 *per spot**

MEDIA TYPE/STYLE: Poster - Digital

LAT/LONG: [32.36255 / -90.01621](#)

MARKET: FLOWOOD

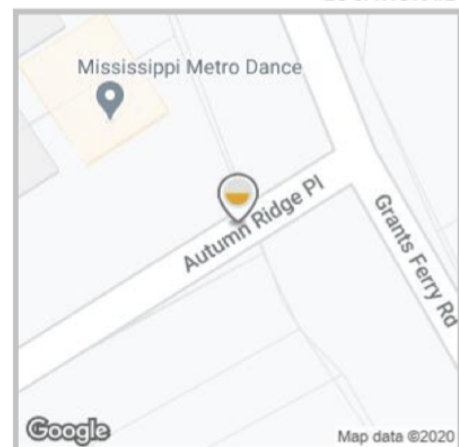
GEOPATH ID: 14923366

PANEL SIZE: 10' 0" x 21' 0" [View Spec Sheet](#)

FACING/READ: North / Right

SLOTS/DWELL: 6 slots / 8 seconds

PHYSICAL ADDRESS: 405 COUNTRY PLACE PKWY PEARL, MS 39208



*Impression values based on: Total Population

PANEL #60054

AIRPORT RD .4MI S/O LAKELAND E/S F/S



LOCATION #3

ADVERTISING STRENGTHS: Right hand read headed to Lakeland Drive. Lakeland contains multiple medical complexes and one of the state's largest shopping areas.

WEEKLY IMPRESSIONS: 38,950 *per spot**

MEDIA TYPE/STYLE: Poster - Digital

LAT/LONG: [32.33544 / -90.0904](#)

MARKET: FLOWOOD

GEOGRAPH ID: 30596543

PANEL SIZE: 10' 0" x 21' 0" [View Spec Sheet](#)

FACING/READ: South / Right

SLOTS/DWELL: 6 slots / 8 seconds

PHYSICAL ADDRESS: 405 COUNTRY PLACE PKWY PEARL, MS 39208



*Impression values based on: Total Population

PANEL #60020

OLD FANNIN 1.1 MI N/O LAKELAND W/S F/S



LOCATION #4

ADVERTISING STRENGTHS: Main artery connecting Reservoir resort area to Lakeland Dr. & Dogwood shopping & medical complex. Extremely high residential traffic. GRP-6

WEEKLY IMPRESSIONS: 64,396 *per spot**

MEDIA TYPE/STYLE: Poster - Digital

LAT/LONG: [32.35643 / -90.06135](#)

MARKET: FLOWOOD

GEOPATH ID: 30470629

PANEL SIZE: 10' 0" x 21' 0" [View Spec Sheet](#)

FACING/READ: South / Left

SLOTS/DWELL: 6 slots / 8 seconds

PHYSICAL ADDRESS: 405 COUNTRY PLACE PKWY PEARL, MS 39208



*Impression values based on: Total Population

PANEL #60041

LAKELAND DR .2 MI W/O AIRPORT RD N/S F/W



LOCATION #5

ADVERTISING STRENGTHS: Super-poster located at major intersection of Lakeland Dr. and Airport Road. Catches residential & commercial traffic headed to airport; Dogwood shopping complex; Reservoir resort area; and residential subdivisions in Rankin County.

WEEKLY IMPRESSIONS: 119,148 *per spot**

MEDIA TYPE/STYLE: Poster - Digital

LAT/LONG: [32.33722 / -90.09574](#)

MARKET: FLOWOOD

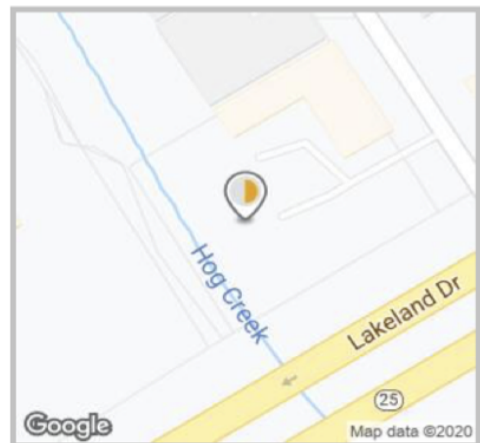
GEOPATH ID: 30636495

PANEL SIZE: 14' 0" x 28' 0" [View Spec Sheet](#)

FACING/READ: West / Left

SLOTS/DWELL: 6 slots / 8 seconds

PHYSICAL ADDRESS: 405 COUNTRY PLACE PKWY PEARL, MS 39208



*Impression values based on: Total Population

PANEL #60053

AIRPORT RD .4MI S/O LAKELAND E/S F/N



LOCATION #6

ADVERTISING STRENGTHS: Left hand read headed to Jackson International Airport and I-20. Located on main cut-through artery of Rankin County.

WEEKLY IMPRESSIONS: 25,663 *per spot**

MEDIA TYPE/STYLE: Poster - Digital

LAT/LONG: [32.33544 / -90.0904](#)

MARKET: FLOWOOD

GEOPATH ID: 30596542

PANEL SIZE: 10' 0" x 21' 0" [View Spec Sheet](#)

FACING/READ: North / Left

SLOTS/DWELL: 6 slots / 8 seconds

PHYSICAL ADDRESS: 405 COUNTRY PLACE PKWY PEARL, MS 39208



*Impression values based on: Total Population