

FOR IMMEDIATE RELEASE

Bank of Yazoo Welcomes Chase Frazure as New Rankin Market President

Yazoo City, MS – April 22, 2025 – Bank of Yazoo is proud to announce that Chase Frazure has joined the Bank as Rankin Market President, effective March 31, 2025.

Originally from Kosciusko, Chase has over 25 years of experience in the banking industry. He holds an Associate of Arts degree from Holmes Community College and a Bachelor of Business Administration from Mississippi State University. In addition, he is a graduate of the Mississippi School of Banking at the University of Mississippi, the Southeastern School of Commercial Lending at Vanderbilt University, and the Graduate School of Banking at Louisiana State University.



Throughout his career, Chase has remained actively involved in his community and the banking profession. He has served on the Council of Mississippi Young Bankers and held board positions with the Rotary Club in both Columbus and Flowood. He also served as President of the Columbus Main Street Board and is currently a member and Past President of the Flowood Rotary Club.

“One of the most effective tools of a good banker is their ability to build genuine trust with their clients,” said Frazure. “This is accomplished by having good communication skills, being approachable and accessible, and having empathy. We will strive to do this each and every day.”

Bank of Yazoo President and CEO Ben Aldridge commented, “We are thrilled to have Chase join us at the Bank of Yazoo. He’s a hard worker, relates well to others, and is a fundamentally good banker. Chase’s experience and broad-based skill set will be valuable to our client base in Rankin County. I have known Chase most of my life and know that he will do a great job for us and our customers.”

For more information about Bank of Yazoo and its services, please visit www.bankofyazoo.com.

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