



## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**April 18th, 2022 at 9:00 AM**

**Magnolia Soap and Bath Company announces their Flowood, Mississippi Grand Opening will be May 6<sup>th</sup> and 7<sup>th</sup>. Ribbon Cutting Ceremony will be the following Wednesday, May 11<sup>th</sup> at 10am. Address: 165 Market Street Flowood, MS 39232.**

FLOWOOD, MS — Magnolia Soap and Bath Company will be opening a new location in the heart of the city. They have a wide variety of home and bath products, even laundry soap. They use only domestically sourced, naturally grown butters and oils- ingredients that have felt and seen the sun. The Grand Opening will be Friday May 6<sup>th</sup>, and Saturday May 7<sup>th</sup>. They will have giveaways, door prizes, and fun for kids, 10am-6pm. Ribbon Cutting Ceremony will be Wednesday, May 11<sup>th</sup> at 10am.

This grand opening will offer free monthly soap for a year to the first 50 purchases on May 6<sup>th</sup> and 7<sup>th</sup>. You can also register to win a \$1000 store credit. You can register to win this shopping spree by texting FLOWOOD to 40829.

For more information, visit [www.magnoliasoapandbath.com](http://www.magnoliasoapandbath.com).

### **About Magnolia**

In 2017 Magen Bynum, the owner and founder, began her passion for plant-based soap when she started looking for alternatives for her daughter's sensitive skin. She discovered most soaps are closer to detergents than traditional soap. This, along with the many issues and red flag ingredients created the mission to change the beauty industry. At Magnolia Soap, we believe you do not have to sacrifice your health for beauty. And you shouldn't have to worry about what you are putting on you and your families' skin. Magnolia uses plant-based ingredients in every recipe, with fragrances that are phthalate and paraben free. Magnolia Soap and Bath Company has a passion to bring a positive impact to every community we are in. Every location is locally owned and operated, and partnerships with other businesses, events, and charities are an integral part of the Magnolia culture. Magnolia specializes in experiences- come have your next date night, girls' night, or birthday party with us! We want to help you lose the harsh chemicals and discover plant-based beauty. Learn more at [www.magnoliasoapandbath.com](http://www.magnoliasoapandbath.com).

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[www.magnoliasoapandbath.com](http://www.magnoliasoapandbath.com)