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**BANKPLUS HONORED WITH NAMING OF COMMUNITY ROOM AT CHILDREN'S OF MISSISSIPPI AND
RECOGNIZED FOR SUCCESS OF CHECKCARD PROGRAM**

Jackson, Miss.—A celebration was held on Thursday, August 24, 2023, at Children's of Mississippi to commemorate the naming of the BankPlus Community Room and applaud the remarkable success of the BankPlus Friends of Children's Hospital CheckCard program.

Through the revenue generated from the BankPlus Friends of Children's Hospital CheckCard program, we take tremendous pride in sharing that a special area in the Kathy and Joe Sanderson Tower at Children's of Mississippi has been named the BankPlus Community Room. This designation symbolizes the role of BankPlus as a key supporter within the children's hospital, enabling Children's of Mississippi to enhance the quality of care and improve the overall experience for patients and their families.

The BankPlus Friends of Children's Hospital CheckCard program allows customers an opportunity to be a part of the invaluable work carried out at the children's hospital. Customers who choose the Friends debit card contribute \$12 annually, with 100% of the proceeds being donated directly to Friends of Children's Hospital. BankPlus also generously matches each \$12 donation up to \$60,000 per year, further extending their support. In addition, a donation of \$0.03 is made by BankPlus to Friends of Children's Hospital each time a Friends debit card is used to make a purchase.

In the last year alone, BankPlus has demonstrated its commitment to Mississippi's children by donating \$420,080 to Friends of Children's Hospital as a direct result of the program. This remarkable accomplishment truly exemplifies the power of a community coming together for a common cause.

"BankPlus is committed to improving the places where we live and work," said Bill Ray, Vice Chairman of BankPlus. "We always want to offer our customers more, so it makes sense that the Friends of Children's Hospital CheckCard program offers our customers a convenient way to give to the children in Mississippi who need it most."

BankPlus introduced the charitable option for customers in November 2011, donating proceeds from the Friends debit card directly to Friends of Children's Hospital. Since its inception, this incredible initiative has raised \$4,006,914 to support the children's hospital.

"We are thrilled with how the Friends CheckCard program has grown over the years," said Kristin Allen, Chairman of the Board of Directors for Friends of Children's Hospital. "This program is a shining example of how businesses can find innovative and impactful ways to support the children's hospital. We extend our deepest gratitude to BankPlus for their extraordinary partnership and unwavering commitment to the well-being of Mississippi's children."

With more than 14,000 active Friends debit cards, Friends of Children's Hospital thanks BankPlus for their commitment to this growing program designed to benefit the state's only children's hospital. To join the movement and sign up for a Friends debit card, visit any BankPlus office. Every purchase made with the Friends debit card supports critical healthcare services provided to children in need.

About the BankPlus Friends of Children's Hospital CheckCard

BankPlus introduced the Friends of Children's Hospital CheckCard in November of 2011, creating a charitable debit card option for BankPlus customers: BankPlus customers can pay \$12 per year for a Friends of Children's Hospital CheckCard. The \$12 will be donated directly to Friends to benefit Children's of Mississippi, and BankPlus will match 100% of the \$12 donation up to \$60,000 per year. In addition, Friends will benefit each time Friends cardholders use the card, as BankPlus will donate \$.03 per transaction to Friends. The Friends of Children's Hospital CheckCard works just like any other BankPlus CheckCard or other-brand debit card. For additional information on the program, please visit www.bankplus.net. To obtain a Friends CheckCard, visit any BankPlus office.

About Friends of Children's Hospital

Friends of Children's Hospital, founded in 1989 by a group of dedicated volunteers from across the state, supports Mississippi's only children's hospital by driving fundraising, growing volunteerism, and building awareness. The mission of Friends is to elevate the healthcare experience for children in Mississippi to create hope, smiles, and a place where patients can be kids. Since its inception more than 30 years ago, the nonprofit organization has raised more than \$45 million to purchase state-of-the-art equipment, construct new facilities and provide vitally important services for all pediatric patients. For more information about Friends of Children's Hospital, please visit www.friendsofch.org or email friends@friendsofch.org.

About BankPlus

Founded in 1909, BankPlus is one of the Southeast's premier regional banks serving consumers and businesses with the latest technology through a full suite of financial services, including retail banking, commercial banking, mortgage lending and wealth management. With over \$7.5 billion in total assets, BankPlus operates more than 95 financial centers throughout Alabama, Florida, Louisiana, and Mississippi. For more information about BankPlus, visit www.bankplus.net.

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