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**FOR IMMEDIATE RELEASE**

## **Unique Fundraising Opportunity: Rappel Down a 22-Story Building to Support Mississippi's Children in Need**

**JACKSON, Miss. April 2, 2024**—The heart-pounding experience of rappelling down one of Mississippi's tallest buildings returns with the much-anticipated Over the Edge event, scheduled for Thursday, May 2, 2024. This event not only promises an adrenaline surge for participants, but also stands as a crucial fundraiser for Friends of Children's Hospital.

Since 1989, Friends of Children's Hospital has played a significant role in advancing the care and treatment available to our state's youngest patients at Children's of Mississippi. Throughout its eight-year history, Over the Edge has successfully raised over \$1 million in support of Mississippi's sick and injured children.

This year, we're calling on individuals and teams to join us in this exciting challenge. To participate, adventurers are encouraged to raise a minimum of \$1,000. This thrilling event is open to anyone weighing between 100 and 300 pounds, with no age restrictions, ensuring a wide range of participants can join in the effort to make a difference.

Registration is now open, and those ready to take the leap can sign up at [www.p2p.onecause.com/otefriends](http://www.p2p.onecause.com/otefriends). For additional information or inquiries, please contact Blair Gunter at (601) 936-0034 or via email at [blairgunter@friendsofch.org](mailto:blairgunter@friendsofch.org).

Embrace this unique opportunity to go Over The Edge, all while making an impact on the lives of children across Mississippi. Join us from 9 a.m. to 5 p.m. at the Regions Plaza building located at 210 E. Capitol Street in Jackson and be part of the excitement.

### **About Friends of Children's Hospital**

Friends of Children's Hospital, founded in 1989 by a group of dedicated volunteers from across the state, supports Mississippi's only children's hospital by driving fundraising, growing volunteerism and building awareness. The mission of Friends is to elevate the healthcare experience for children in Mississippi to create hope, smiles and a place where patients can be kids. Since its inception more than 30 years ago, the nonprofit organization has raised more than \$45 million to purchase state-of-the-art equipment, construct new facilities and provide vitally important services for all pediatric patients. For more information about Friends of Children's Hospital, please visit [www.friendsofch.org](http://www.friendsofch.org) or email [friends@friendsofch.org](mailto:friends@friendsofch.org).

### **About Children's of Mississippi**

Children's of Mississippi, part of the University of Mississippi Medical Center, encompasses all of the pediatric services available at UMMC and at clinical sites throughout Mississippi. At the heart of these services is the state's only hospital devoted exclusively to the care and treatment of sick and injured children. The Children's of Mississippi network brings specialized clinical care for children to communities across the state, making it easier for families to get the treatment they need closer to home.

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